

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

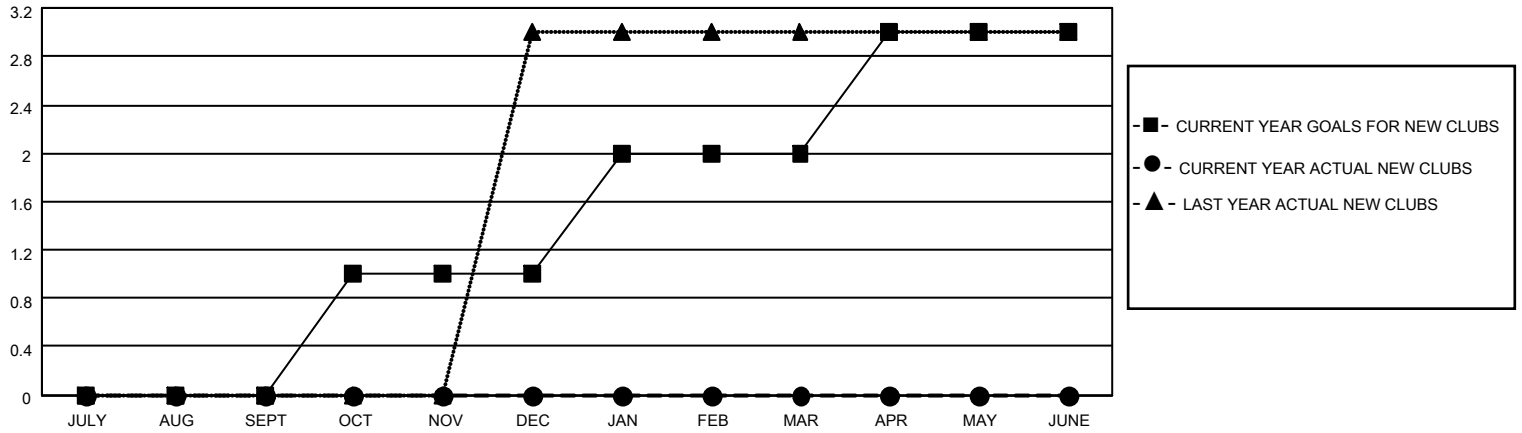
District 4 L3

Results as of: 2/28/2021

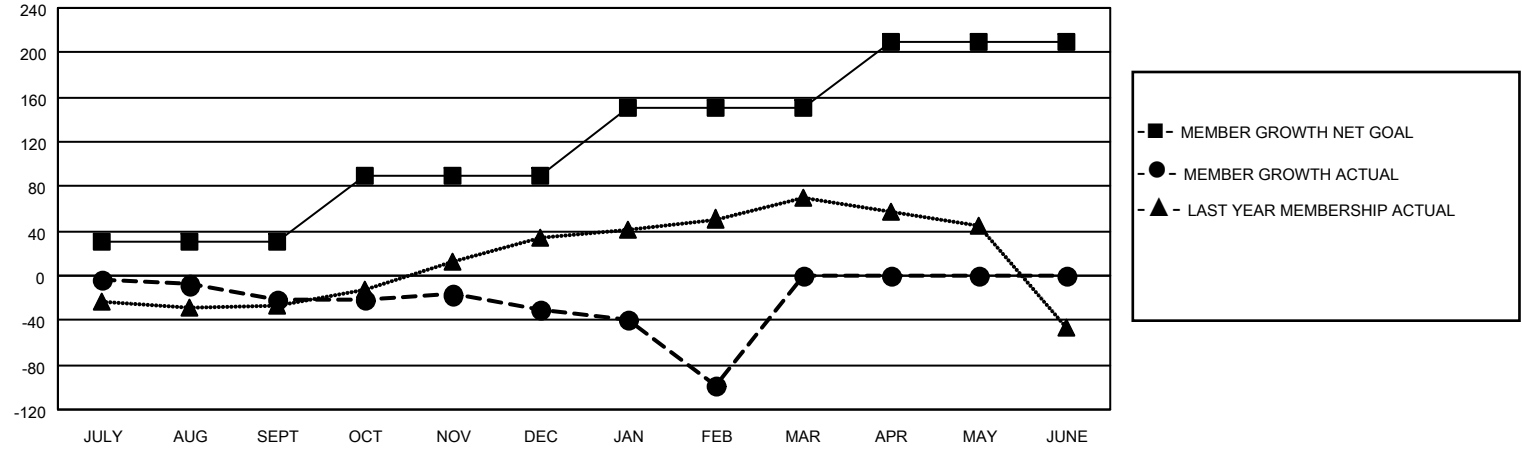
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	1	0	6
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	30	37	52
OCT/NOV/DEC	60	48	56
JAN/FEB/MAR	60	4	73
APR/MAY/JUNE	60	0	0

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



**DROPPED CLUBS: 6**

20 CLUBS OF 62 ADDED 1 OR MORE NEW MEMBERS

<u>GENDER DISTRIBUTION</u>	
MALE	620 (54.24%)
FEMALE	523 (45.76%)

<u>DROPPED MEMBERS</u>	
DECEASED	11
CLUB CANCELLED	57
OTHER	113
<b>TOTAL</b>	<b>181</b>

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	293
FAMILY MEMBERS PAYING HALF DUES	158